3rd March 2016

Dear Community Member, Group, Business, Committee or Association,

You are cordially invited to participate in the launch of the Swan Reach Area School, WeMatter Program, on Friday 13th May 3:30-7.00pm on the school oval.

WeMatter is an initiative that uses the federal KidsMatter and MindMatters concepts that promote, nurture and support students’ mental health and wellbeing. We believe that by displaying a positive sense of community, we are helping develop strong, resilient and positive students who are equipped with the skills they need to become role models within their communities and beyond.

An action team has formed involving staff and community members. These members are currently undergoing training in this program and it is gradually being introduced and promoted throughout the school. At the end of last year, we ran a logo design competition. The successful entrant won $100 and their logo will be used to promote the WeMatter initiative.

A great way for Swan Reach Area School to launch this program is to get the community together for an afternoon of fun. Therefore we are inviting all local businesses, sporting clubs, church groups, wellbeing agencies and council members to come and promote themselves and let the community know about the services they provide. There is no cost involved. We believe that it is a great opportunity for people to get together, learn about this exciting initiative happening at the school while promoting your group, club or business and what it has to offer.

Swan Reach Area School will be organising a colour run and numerous other activities but we are looking for groups to run stalls and have displays. As we are promoting this as a family friendly event, we would like to keep the cost to families to a minimum. Therefore we are asking that you consider this as a way to promote your group and be part of the broader community, rather than a fundraising opportunity.

Ideas:

- Food stalls, sausage sizzle, drinks, burgers (as close to cost price as possible)
- Free raffle for people visiting your stall, to be drawn on the night
- Selling your items
- Brochures advertising/promoting your business/club
Op Shop could do a fashion parade
Registration or more information sign-up sheet for new members

Projected Activities:
- Treasure Hunt
- Learning Space Walkthrough
- Afternoon Tea
- Giant Slide
- Jumping Castle
- Music
- Colour Run
- BBQ Sizzle & Burgers
- Kindergym
- A range of displays from local agencies
- Official opening assembly

If you would like to participate in the launch, set up a stall or provide a service and would like more information about WeMatter, please contact John Robertson or Samantha Poole at the school on 8570 2053, or via email – john.robertson213@schools.sa.edu.au, sam.poole708@schools.sa.edu.au or call into the school.

We really hope that you will take this opportunity to be part of this great program to show future generations that WeMatter.

Kind regards

John Robertson
Principal